

## **Key Takeaways**

- 327 units will deliver in 2022
- Monthly asking rental rates increased 8.82% year-overyear for new leases







Quarterly **Absorption** 









Rent per Unit



Sources: Colliers, CoStar

## Multifamily posts positive absorption despite additional inventory

New multifamily units continue to be delivered to the market. The Babcock located at 2110 Pickens Street added 208 units to the market during the second quarter of 2022, and despite the increased inventory, the market absorbed 99 units. There are currently 327 units under construction and slated to deliver by year-end 2022. Occupancy rates will likely remain constant as new apartments are delivered and tenants absorb new units. Overall average rental rates continue to climb quarter-over-quarter as quality apartments are delivered.

### **Local Market Indicators**





1.78% GDP - Quarterly



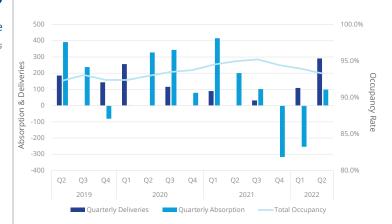
Sources: Colliers, Oxford Economics

## **Historic Comparison**

	21Q2	22Q1	22Q2
Total Inventory (# of Units)	38,255	38,396	38,687
Occupancy Rate	95.0%	95.0%	93.3%
Quarterly Deliveries (# of Units)	0	109	208
Quarterly Absorption (# of Units)	201	-254	99
Under Construction (# of Units)	392	618	327
Average Monthly Asking Rent (Per Unit)	\$1,043	\$1,100	\$1,135
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Sources: Colliers, CoStar

# Supply, Demand & **Occupancy Trends**



Overall quarterly absorption was 99 units despite the delivery of 291 new units. The occupancy rate remained stable at 93.3% at mid-year 2022.

Sources: Colliers, CoStar

## **Recent Transactions**



**Propser Fairways** St. Andrews 419 Units



Landmark at Pine Court St. Andrews 316 Units



Paces Run N.E. Arcadia Lakes 2860 Units



Arbors at Windsor Lake N.E. Arcadia Lakes 228 Units



Sale 42 Magnolia N.E. Arcadia Lakes 196 Units

Sources: Colliers, CoStar



# **Columbia Capital Investments**

Date	Company	Investment / Jobs	County	Industry
Apr-6	Solargen of SC	\$150M   -	Clarendon	Solar farming
Apr-21	Palmetto Gourmet Foods	\$11.6M   73	Saluda	Food production
Apr-25	DP World	\$500M   130	Orangeburg	Logistics
May-11	GE Technologies	\$70M   140	Kershaw	Manufacturing- water heaters
May-18	LaserForm & Machine	\$5M   51	Richland	Manufacturing - metal fabrication
May-20	Summit Real Estate Group	\$28.6M   -	Richland	Development
Jun-2	Sorinex Exercise Equipment	\$7M   35	Lexington	Manufacturing - fitness
Jun-8	Scattdecor	\$21M   23	Lexington	Manufacturing - home decor

Source: CentralSC.org **Development Pipeline** 2809 Rosewood 1813 Main Total to be Delivered: Q3 2022 Q4 2022 2022 327 Units 48 Units 28 Units 2023+ - Units 2022 2022 Ashcroft at Colonel Creek Q3 2022 251 Units

**RGNL** 

# Columbia | Q2 2022 Multifamily Market Summary Statistics

Submarket Cluster	Inventory	Quarterly Absorption	Occupancy Rate	Average Asking Rent	Average Asking Rent Per SF	Units Under Construction
Calhoun County	40	0	93.55%	-	-	0
Downtown Columbia	3,131	73	85.53%	\$1511.43	\$1.61	28
East Columbia	1,653	-2	94.83%	\$1,181.24	\$1.35	48
Fairfield County	98	1	99.51%	\$571.78	\$0.61	0
Hopkins Suburban	2,888	1	92.48%	\$1,137.82	\$1.16	0
Kershaw County	409	-1	96.78%	\$858.99	\$0.86	0
Lake Murray	13,007	-30	92.39%	\$1,080.74	\$1.15	0
North Richland County	13,817	64	93.89%	\$1,223.53	\$1.19	251
Outlying Lexington County	753	-12	94.87%	\$1,417.81	\$1.39	0
Saluda County	66	0	93.98%	-	-	0
West Columbia	2,825	5	88.05%	\$1,230.27	\$1.28	0
Market Total / Averages	38,687	99	93.29%	\$1,134.84	\$1.18	327

Sources: Colliers, CoStar

# 396 offices in 68 countries on 6 continents

United States: 153

Canada: 29

Latin America: 24 Asia Pacific: 79 EMEA: 111



\$3.3B in revenue



2B square feet under management



17,000 +

# About Colliers | South Carolina

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