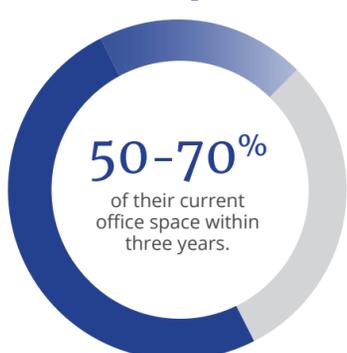


2022 Innovation Summit

5 key takeaways that highlight how real estate can help to solve the work revolution

Earlier this year, leading industry experts were invited to join Colliers Occupier Services for our ninth Annual Innovation Summit. Below is a summary of key insights that emerged throughout our discussions.

60% of respondents will require



Many will need less space — Redefine requirements:

Now is the time to be proactive in leveraging the markets and other opportunities in your real estate portfolio to develop hybrid work solutions and restructure spaces.

Develop employee-centered design:

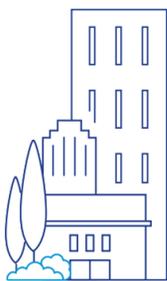
Organizations that listen and respond to the emerging demands of the target workforce will retain and attract talent to compete and succeed.

100%

indicated operational/ structural change, moving to a “hybrid” strategy.

CRE’s greatest value

Developing employee experiences and proactive portfolio strategies.



Reimagine your value proposition:

Illustrate the value and organizational impact beyond real estate (CRE) cost savings through some new KPIs. Examples include:

- **Talent attraction and retention** – Measure the pre and post workplace change correlated to retention, new position fill rates and diversity
- **Innovation** – Develop location and space plans to then measure diversity and feedback on unique employee experiences
- **Collaboration** – Analyze how work strategy, technology and space design enable collaboration, through feedback and productivity measures
- **Knowledge transfer** – Assess if the right people in the right places have the right resources to get their work done, through feedback
- **Workflow improvement** – Analyze productivity measures related to adjacencies and ensure remote workers have what is needed to be productive
- **Belonging** – Through feedback, measure the value of the workplace related to a sense of belonging and inclusion

Integrate workforce, workplace and workspace planning to drive change:

Given the scale of emerging opportunities, now is the time to define the value CRE can deliver in your overall organization. Doing nothing right now is more risky to the business vs. piloting some innovations.



2022 top priorities

Proactive strategic planning

Driving flexibility

Agile cost strategies



Biggest hurdles with internal clients

Communications, change, decision making, and financial/ operational alignment

Strive for impactful business relationships:

Enabling collaboration is critical to decision speed and achieving business success. Reestablish goals with your businesses, set regular check-ins to communicate progress against agreed upon outcomes and re-align strategies if implemented changes are not impactful.

Learn more

Read our *Defining a Work Revolution: Looking beyond the return to the office* report, which offers insights on the long-term opportunities and challenges that occupiers are facing as they create solutions for the future of work.

VIEW REPORT

Contact us

For more information on our key findings or participating in our upcoming best practices sessions, please contact your Colliers representative.

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