



COLLIERS INTERNATIONAL

## Retail Services

Colliers International's Retail Services division is recognised as one of the leading service providers of innovative retail practices in the region.

We are in close contact with both the developers of major shopping centres and landlords of high street shops. That enables us to identify and react to trends in the retail leasing and investment markets.

Our established network in the industry helps our tenants secure optimum location and value. Our knowledgeable negotiators would advise our clients on retail outlet strategy covering location planning, size of store and number of outlets in the territory. We provide advice on leasing strategies and expansion plan for both international and local retailers.

We also provide investors with advice on the acquisition and disposal of all types of retail property on high street.

We are committed to delivering precise market information to our client in terms of both current market situation and property transactions.

### OUR SERVICES

- › Identify the specific attributes of the client's retail activity, and then compare these requirements to market availabilities to assist the client in identifying properties that offer the greatest potential to benefit their retail operations
- › Prepare the brand profile for the client, which will highlight how the retailer's characteristics will benefit the trade mix of potential properties, particularly for shopping centres
- › Actively uncover potential sites before they become noticeable and to accurately recognise and forecast changes in the marketplace for client's consideration
- › Provide professional strategic and analytical advice on tenancy mix planning and tenant selection to landlords through feasibility studies

### 403 OFFICES IN 68 COUNTRIES

86 offices in Asia  
Revenue in 2016: USD2.6 billion

Property under management:  
2 billion sq ft

More than 15,000 professionals

### CONTACT US

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Accelerating success.

### INTEGRATED REAL ESTATE SOLUTIONS

- › Corporate Solutions › Office Services › Industrial Services › Capital Markets and Investment Services
- › Retail Services › Residential Services › Project Management › International Properties
- › Valuation & Advisory Services › Research