



SUCCESS STORY

IDENTIFICATION OF A HOTEL OPERATOR IN KOH SAMUI, THAILAND

TEAM

Lilian Tang
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STATISTICS

Site area of some 8 rai
112 metres beach frontage
5 room types including pool villas

SERVICES PROVIDED

Hospitality consultancy services

www.colliers.com

CHALLENGE

The property was 70% completed at the time of the appointment and many operators preferred to come in from the beginning of the design process. CIH had to work under time constraints to speed up the operator selection and negotiation process.

STRATEGY

Colliers International Hotel (CIH) was appointed by GuRich Company Limited as the sole and exclusive advisor to secure an international hotel operator for their 77-key luxury resort at Lamai Beach in Koh Samui, Thailand.

SERVICES

Hospitality consultancy service

RESULTS

We successfully concluded the selection of an international hotel operator for a luxury resort planned to open in Koh Samui, Thailand in late 2009. After a lengthy process, Langham Hotels International was appointed by the owner to manage the Resort, which will be named as Langham Place Samui