Cost of Staging Olympics vs Cost of Iconic Real Estate

See how values of iconic skyscrapers and shopping malls of host cities past and present stack up against the cost of staging the Games.

**London**
- Cost of Staging: £2.7bn
- Iconic Real Estate: £3.3bn

**Rio de Janeiro**
- Cost of Staging: £1.9bn
- Iconic Real Estate: £3.0bn

**Sydney**
- Cost of Staging: £3.0bn
- Iconic Real Estate: £3.0bn

**Beijing**
- Cost of Staging: £9.8bn
- Iconic Real Estate: £3.2bn

Source: The Oxford Olympics Study 2016: Cost and Cost Overrun at the Games, RCA Analytics and Colliers International

Transaction evidence only; based on 2015 prices and a 100% valuation. Figures are adjusted by inflation (CPI) to 2015 and zero capital value growth was assumed since the transaction.

*Projected final Rio 2016 costs have been used **2016 Price

For the avoidance of doubt, Colliers International has no association with the Olympic Games and this document is purely for the purposes of providing information relating to the Olympic Games.