



COLLIERS INTERNATIONAL

Research & Advisory

The Research & Advisory Division at Colliers International provides a full range of research and advisory services to both local and multinational corporations addressing specific needs and analysing various aspects of the real estate market in Hong Kong.

With our dedication and skills in providing recommendations on the best property solutions for our clients under realistic market conditions, the Research & Advisory team can add maximum value to real estate decisions. In addition, the team in Hong Kong works closely with our research offices around the globe in accomplishing regional or global advisory assignments.

MARKET INTELLIGENCE

The experienced team provides in-depth property market research including development feasibility studies and market analysis. The scope of study ranges from general market overview to detailed analysis of market variables at the sub-market level. With our experience in the market and the implementation of computer-based forecasting models, we have been providing unique and forward-looking recommendations to our clients, differentiating Colliers International from other major competitors.

STRATEGIC FOCUS

Due to the ever-changing market dynamics in the real estate market, the Research & Advisory team has been adding value to our clients by providing the best strategy and information as to optimise the size and structure of their property portfolios. Research covers an examination of capital market conditions, business cycles, physical location, economics and so forth, by applying analytical methodologies to quantify risks or benefits. The team also reviews input from our front-line operators thus ensuring added credibility.

OUR COMPETITIVE EDGE

By virtue of our market coverage, Colliers International has a comprehensive worldwide network that has enabled us to offer consistently high quality professional services. Our competitive edge is reflected through our extensive experience and sensitivity to our clients' needs, critical to achieving realistic and innovative solutions.



INTEGRATED REAL ESTATE SOLUTIONS

> Corporate Solutions > Office Services > Industrial Services > Investment Services
> Project Management > Retail Services > Residential Sales > Residential Leasing
> International Properties > Valuation & Advisory Services > Research & Advisory

512 OFFICES IN 61 COUNTRIES

USA	125
Canada	38
Latin America	18
Asia Pacific	214
EMEA	117

Revenue in 2010
Over US\$1.5 billion

Property under management
979 million sq ft

12,500 Professionals

CONTACT US

SIMON LO

Executive Director | Asia
Tel +852 2822 0511
Fax +852 2868 5275
simon.lo@colliers.com

COLLIERS INTERNATIONAL

Suite 5701 Central Plaza
18 Harbour Road, Wanchai
Hong Kong

Company Licence No: C-006052

www.colliers.com



Accelerating success.

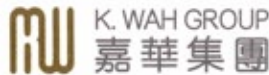
Track Record

SERVICES

- > Macro-environment analysis
- > Demographic analysis
- > Demand and supply analysis
- > Development feasibility study
- > Property portfolio review
- > Market positioning
- > Computer-based modeling
- > Site and property evaluation
- > Investment strategy
- > Sensitivity and risks assessment
- > Property benchmarking
- > Procurement strategy



SELECTED REPRESENTATIVE CLIENTS



CONTACT US

SIMON LO
Executive Director | Asia
Tel +852 2822 0511
Fax +852 2868 5275
simon.lo@colliers.com

COLLIERS INTERNATIONAL
Suite 5701 Central Plaza
18 Harbour Road, Wanchai
Hong Kong

Company Licence No: C-006052
www.colliers.com



Accelerating success.