



COLLIERS INTERNATIONAL

Residential Sales

The Residential Sales Division specialises in marketing luxury properties, particularly in the Island South, The Peak, the Mid-Levels and Jardine's Lookout. With over 20 years of extensive experience and in-depth knowledge of the local market, we pride ourselves as one of the leading international real estate firms in Hong Kong.

We are committed to delivering a high standard of personal service. Our professionals provide the utmost care and attention to the specific needs and requirements of each individual customer. Our service is supplemented and enhanced by the Research and Advisory team of Colliers International, enabling the Division to be both proactive and innovative in its approach.

Working closely with a board clientele such as public and private developers, investors, institutions and private high net worth individuals, the team offers financial analysis, research and market advice on all aspects of the residential property sales market. We have gained a strong reputation for our integrity through the strict observation of procedures and guidelines set by the company and the industry.

SERVICES

- › Sale / disposal of residential property through:
 - Private treaty
 - Public tender
 - Private / restricted tender
- › Act as sole or lead agent for marketing campaigns
- › Identify market positioning for individual developments or properties, including developments at the planning stage, advising on unit size, layout, standard of fixtures and fittings and pricing
- › Assist in setting price and marketing strategies for all types of residential properties
- › Assist in property acquisition for individual or corporate buyers
- › Provide up-to-date residential property listings and information
- › Set up and /or operation of sales suites
- › Organise 'open house' days for promoting properties
- › Devise sales strategies for residential portfolios
- › Co-ordinate advertising or marketing campaigns, and produce related marketing collateral

512 OFFICES IN 61 COUNTRIES

USA	125
Canada	38
Latin America	18
Asia Pacific	214
EMEA	117

Revenue in 2010
Over US\$1.5 billion

Property under management
979 million sq ft

12,500 Professionals

CONTACT US

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COLLIERS INTERNATIONAL

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www.colliers.com



Accelerating success.

INTEGRATED REAL ESTATE SOLUTIONS

- › Corporate Solutions › Office Services › Industrial Services › Investment Services
- › Project Management › Retail Services › Residential Sales › Residential Leasing
- › International Properties › Valuation & Advisory Services › Research & Advisory

COLLIERS INTERNATIONAL RESIDENTIAL SALES

Track Record



Manly Villa, Shouson Hill
Sold for HK\$174 million



No.8 Severn Road, The Peak
Sold for HK\$155 million



No.45 Island Road, Deep Water Bay
Sold for HK\$80 million



The Beachfront, Repulse Bay
Sold for HK\$92 million



No. 73 Perkins Road, Jardine's Lookout
Sold for HK\$230 million



The Hampton, Happy Valley
Sold for HK\$81 million



Dynasty Court, Mid-Levels
Sold for HK\$77 million



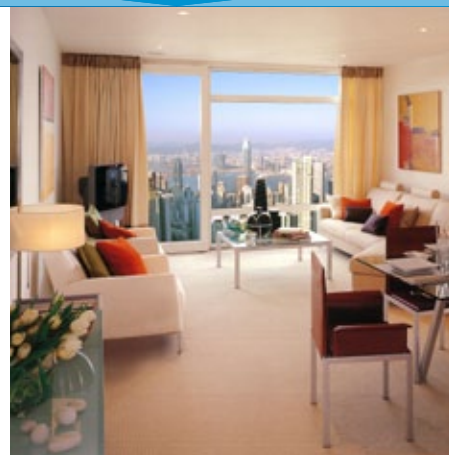
The Leighton Hill, Happy Valley
Sold for HK\$52 million



Redhill Peninsula, Tai Tam
Sold for HK\$57 million



Hillgrove, Chung Hom Kok
Sold for HK\$65 million



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