



COLLIERS INTERNATIONAL

Residential Sales



THE RESIDENTIAL SALES DIVISION specialises in marketing luxury properties, particularly in the Island South, The Peak, the Mid-Levels and Jardine's Lookout. With over 20 years of extensive experience and in-depth knowledge of the local market, we pride ourselves as one of the leading international real estate firms in Hong Kong.

We are committed to delivering a high standard of personal service. Our professionals provide the utmost care and attention to the specific needs and requirements of each individual customer. Our service is supplemented and enhanced by the Research and Advisory team of Colliers International, enabling the Division to be both proactive and innovative in its approach.

Working closely with a board clientele such as public and private developers, investors, institutions and private high net worth individuals, the team offers financial analysis, research and market advice on all aspects of the residential property sales market. We have gained a strong reputation for our integrity through the strict observation of procedures and guidelines set by the company and the industry.

SERVICES

- ▶ Sale / disposal of residential property through:
 - Private treaty
 - Public tender
 - Private / restricted tender
- ▶ Act as sole or lead agent for marketing campaigns
- ▶ Identify market positioning for individual developments or properties, including developments at the planning stage, advising on unit size, layout, standard of fixtures and fittings and pricing
- ▶ Assist in setting price and marketing strategies for all types of residential properties
- ▶ Assist in property acquisition for individual or corporate buyers
- ▶ Provide up-to-date residential property listings and information
- ▶ Set up and /or operation of sales suites
- ▶ Organise 'open house' days for promoting properties
- ▶ Devise sales strategies for residential portfolios
- ▶ Co-ordinate advertising or marketing campaigns, and produce related marketing collateral



COLLIERS INTERNATIONAL OFFERS A FULL RANGE OF PROPERTY SOLUTIONS

Corporate Services • Commercial Leasing • Industrial Sales & Leasing • Residential Sales & Leasing
International Residential Properties • Investment Sales • Retail Services • Property Derivatives
Real Estate Management Services • Consultancy & Valuation • Hotels & Leisure • Research & Advisory

COLLIERS
INTERNATIONAL

TRACK RECORD



Rosecliff, Tai Tam



The Hazelton, Shouson Hill



Hillgrove, Chung Hom Kok



Villa Rosa, Tai Tam



No.28 Gough Hill Road, The Peak



Evergreen Garden, Shouson Hill



No. 16A South Bay Road, South Bay



No.45 Island Road, Deep Water Bay



Carmelia, Stanley



Bel-Air on the Peak,
Pokfulam



Tregunter Tower,
Mid-Levels



Bauhinia Garden,
Chung Hom Kok



Garden Terrace,
Mid-Levels



Belleview Place,
Repulse Bay

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