The Summit serves as a regional retail destination, encouraging extended shopping visits with category strength in fashion apparel and accessories, health and beauty, home, dining and entertainment.
For Lease

STRATEGIC LOCATION – Ideally located where U.S. Highway 395/I-580, State Highway 43I (Mt. Rose Highway) and South Virginia Street converge, The Summit is uniquely placed to serve the Reno-Sparks, Carson City and affluent Lake Tahoe markets. Residents and visitors alike pass The Summit on Mount Rose Highway when traveling to or from the Reno airport or downtown to the Lake Tahoe and Carson City areas. A combined 102,000 vehicles per day travel past The Summit along Highway 580 and South Virginia Street. Additionally, the I-580 is now open and The Summit constitutes the first stop along the route.

- The area contains limited competition with the closest major competitors, Meadowood Mall, over 7 miles to the north and Northland Mall over 20 miles to the northeast.
- The Summit Reno is the primary shopping destination for shoppers from the affluent Lake Tahoe community where the population can reach 300,000 on peak days. About three million people visit Lake Tahoe each year. Recent store surveys indicated 20%-40% of shoppers are from Lake Tahoe.
- There are 217,710 employees within a 20-minute drive time of The Summit, including several of Reno’s largest employers in education, entertainment and health care which are located only minutes from The Summit.
- Reno’s unique year-round tourism pattern contributes to an extra 4.1 million customers annually, providing an estimated $4.3 billion in non-gaming spending. Tourism is distributed evenly throughout the year, with each month averaging 7 – 10% of the annual visitor population. Reno, a recreation and meeting destination, appeals to visitors with its premier four-season resorts, world-class golf and skiing, and dynamic culture and arts, plus the added value of gaming and entertainment.

PREMIER RETAILERS – The Summit is the location of choice for national and regional retailers entering the trade area and as such benefits from the presence of 27 stores with exclusive Washoe County (Reno and surrounding area) locations at The Summit. With its unprecedented layout and retailing concepts, the Summit is ideally positioned to capture a number of leading edge retailers that are considering Reno.

- Popular tenant attractions include Century Theatres, Dillard’s, Apple Store, Pottery Barn, White House | Black Market, Williams-Sonoma, Coach, Chico’s, MAC Cosmetics, Sephora, Patrick James, Charming Charlie, BJ’s Brewhouse and Lululemon now open!