

AIRBNB IN ROTTERDAM



GUESTS BOOKED ALMOST
154,000
OVERNIGHT STAYS IN 2017



THIS IS AN INCREASE OF
MORE THAN 32%



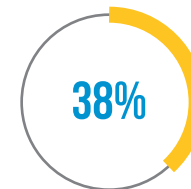
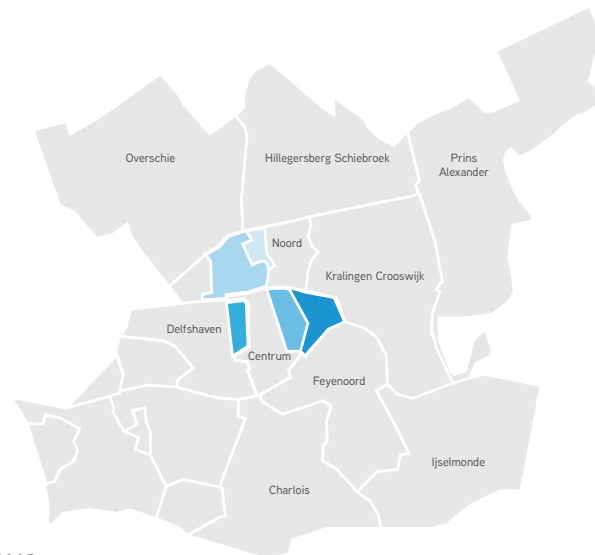
THE TOTAL OVERNIGHT STAYS
IN HOTELS ROSE WITH 9%
TO 1.8 MILLION



AIRBNB'S MARKET SHARE
GREW FROM
6.5% TO 7.5%



TOP 5 NEIGHBORHOODS:



STADSDRIEHOEK 13%
MIDDELLAND 10%
COOL 5%
BLIIDORP 5%
BERGPOLDER 5%

TYPE OF ACCOMMODATIONS



SHARED ROOM



PRIVATE ROOM



ENTIRE HOME
1 ROOM



ENTIRE HOME
2 ROOMS



ENTIRE HOME
3 ROOMS



ENTIRE HOME
4+ ROOMS

	PERCENTAGE BOOKED					
2017	1%	30.8%	39.7%	20.8%	5.4%	2.2%
2016	1.8%	34.3%	35.7%	20.8%	5.2%	2.2%
	AVERAGE RATE PER NIGHT					
	€28	€42	€71	€94	€123	€214
			€72			

NUMBER OF ACCOMMODATIONS

WITH AT LEAST ONE BOOKING

1 ACCOMMODATION **61.9%**

2 ACCOMMODATIONS **16.9%**

3-10 ACCOMMODATIONS **15.4%**

10+ ACCOMMODATIONS **5.8%**



19.7%
INCREASE



38.1% IS OFFERED BY HOSTS WITH MULTIPLE ACCOMMODATIONS

COLLIERS INTERNATIONAL REPRESENTS THE NEW REAL ESTATE WORLD AND INSPIRES TRUST. WE BELIEVE IN MAKING SOCIETY A BETTER PLACE BY PLAYING AN ACTIVE ROLE IN SOLVING REAL ESTATE ISSUES. CONNECTING GLOBAL MARKET DEVELOPMENTS, DATA AND THE WORLD OF OCCUPIERS, TENANTS AND INVESTORS, ENSURES THAT WE UNDERSTAND WHAT TOMORROW'S REAL ESTATE SECTOR LOOKS LIKE. WE SPOT THE RIGHT BUSINESS OPPORTUNITIES FOR OUR CLIENTS AND GIVE WELL-THOUGHT ADVICE. WE ARE THE EXPERTS ON THE FUTURE OF REAL ESTATE. THESE INSIGHTS ALLOW US TO ADD VALUE TO THE DIFFERENT STAGES IN THE REAL ESTATE CYCLE AND BUILD STRATEGIC RELATIONSHIPS. WE OFFER CREATIVE REAL ESTATE SOLUTIONS THAT ARE NOT ONLY ATTRACTIVE TODAY BUT ALSO RELEVANT AND SUSTAINABLE IN THE FUTURE.

HOTELSCHOOL THE HAGUE WAS FOUNDED IN 1929, MAKING IT ONE OF THE OLDEST INDEPENDENT HOTEL SCHOOLS IN THE WORLD. SINCE 1929, HOTELSCHOOL THE HAGUE HAS BEEN RENOWNED FOR ITS EDUCATION AND INNOVATIVE RESEARCH, AND IS RANKED AMONG THE TOP 5 HOSPITALITY MANAGEMENT SCHOOLS IN THE WORLD. THE SCHOOL HAS TWO CAMPUSES, ONE IN THE HAGUE AND ONE IN AMSTERDAM WITH OVER 2500 STUDENTS AND 200 EMPLOYEES. SINCE 2014 HOTELSCHOOL THE HAGUE HAS BEEN THE BEST PUBLIC HOTELSCHOOL IN THE NETHERLANDS, ACCORDING TO THE DUTCH NATIONAL STUDENT SURVEY. HOTELSCHOOL THE HAGUE OFFERS THE BEST MASTER IN BUSINESS ADMINISTRATION IN THE NETHERLANDS, ACCORDING TO KEUZEGIDS MASTER 2017. GRADUATES OF HOTELSCHOOL THE HAGUE OCCUPY LEADING POSITIONS IN THE HOSPITALITY INDUSTRY ALL OVER THE WORLD.

SOURCES: CBS, AIRDNA



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ANSWERS TO THE MOST FREQUENTLY ASKED QUESTIONS >>



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